

MINNEAPOLIS

Your City.
Your Vote.

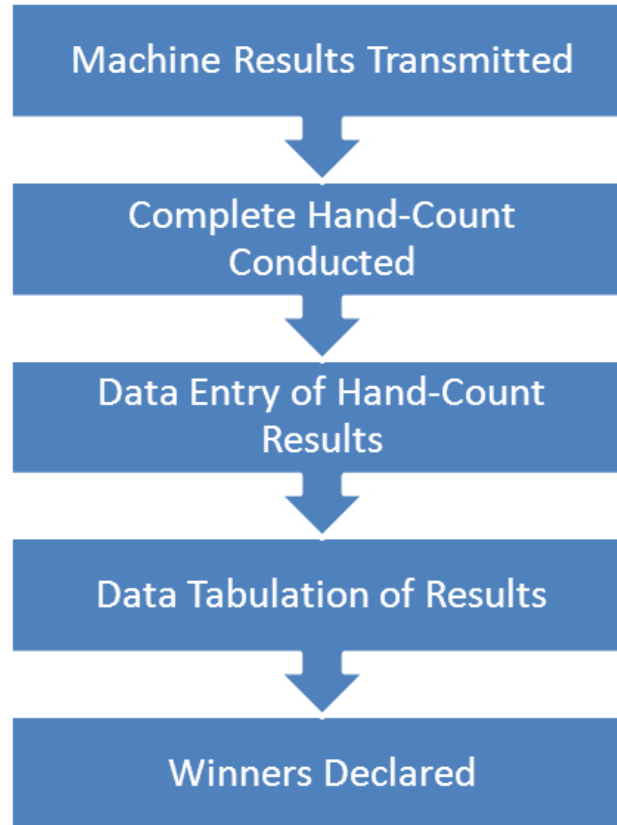
NOVEMBER 5

DS200

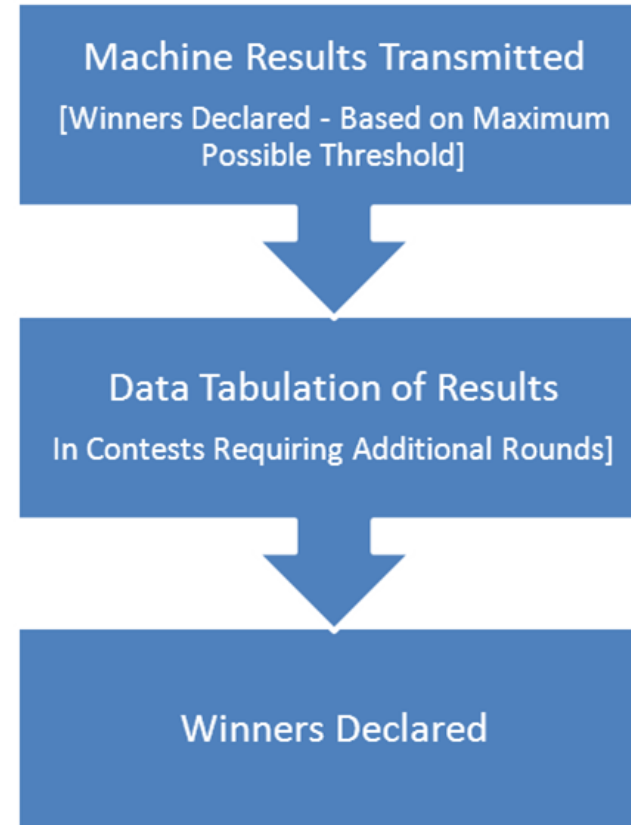


RCV MINNEAPOLIS METHOD 2009 and 2013

2009 RCV Minneapolis Method



2013 RCV Minneapolis Method



EXAMPLE OF ELECTION NIGHT REPORTING

Data Used: First Ranking Votes Reported in 2009

2009 MAYOR

Mayor

Total Ballots Cast: 45,968

Maximum Possible Threshold:
22,985

$(45,968 \div 2 + 1 = 22,985)$

Maximum Threshold Met
Declared Winner: Rybak

Candidate	Election Night Votes Cast
Carney	229
Clark	1,340
Everett	354
Fiske	655
Flowers	1,783
Franson	1,569
Kolstad	4,949
Lombard	439
McGaughy	230
Rybak	33,220
Wilson	134
Write-in	215

2009 COUNCIL MEMBER WARD 1

Council Member Ward 1
Total Ballots Cast: 4,016
Maximum Possible Threshold:
2,009
($4016 \div 2 + 1 = 2,009$)
Maximum Threshold Not Met
Proceed to RCV Tabulation
Process

Candidate	Election Night Votes Cast
Alessi	339
Fox	152
Hanna	535
Ranallo	936
Reich	1,996
Write-in	3

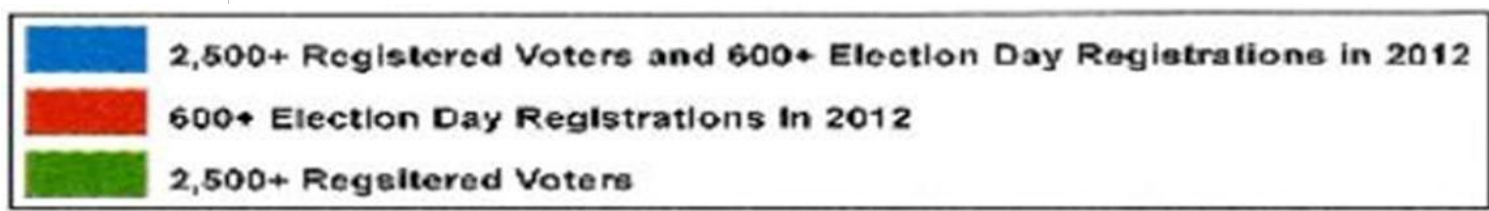
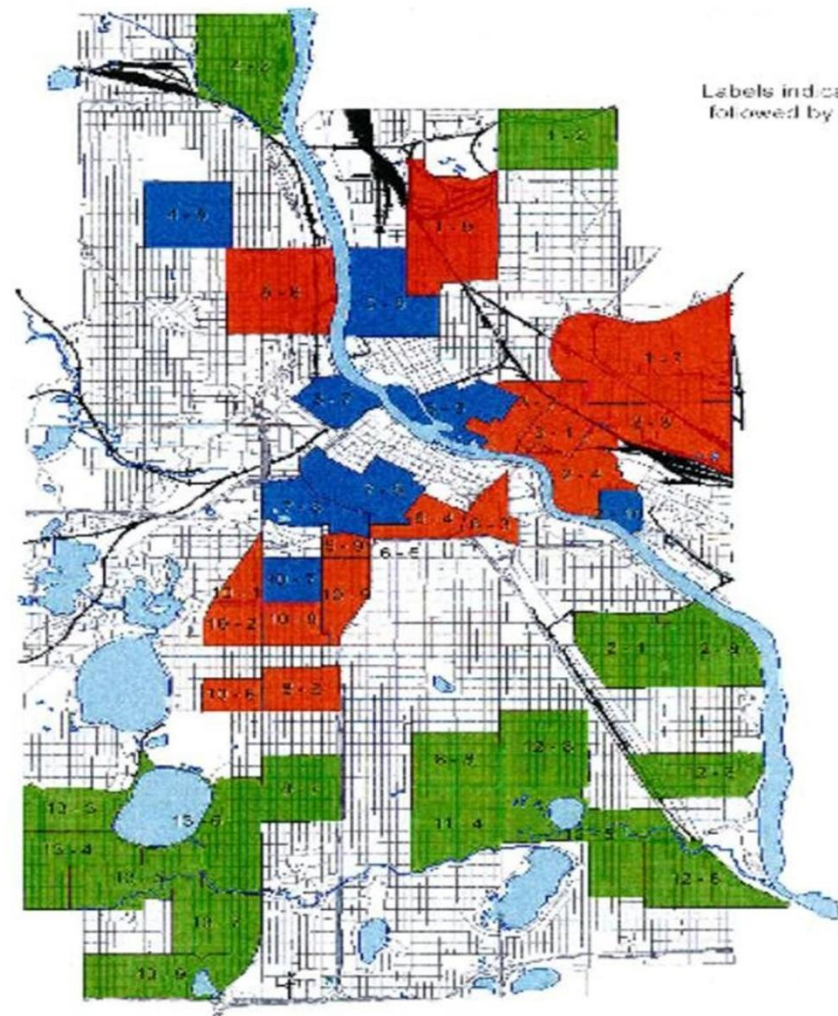
APPROVED ORDINANCE ENHANCEMENTS

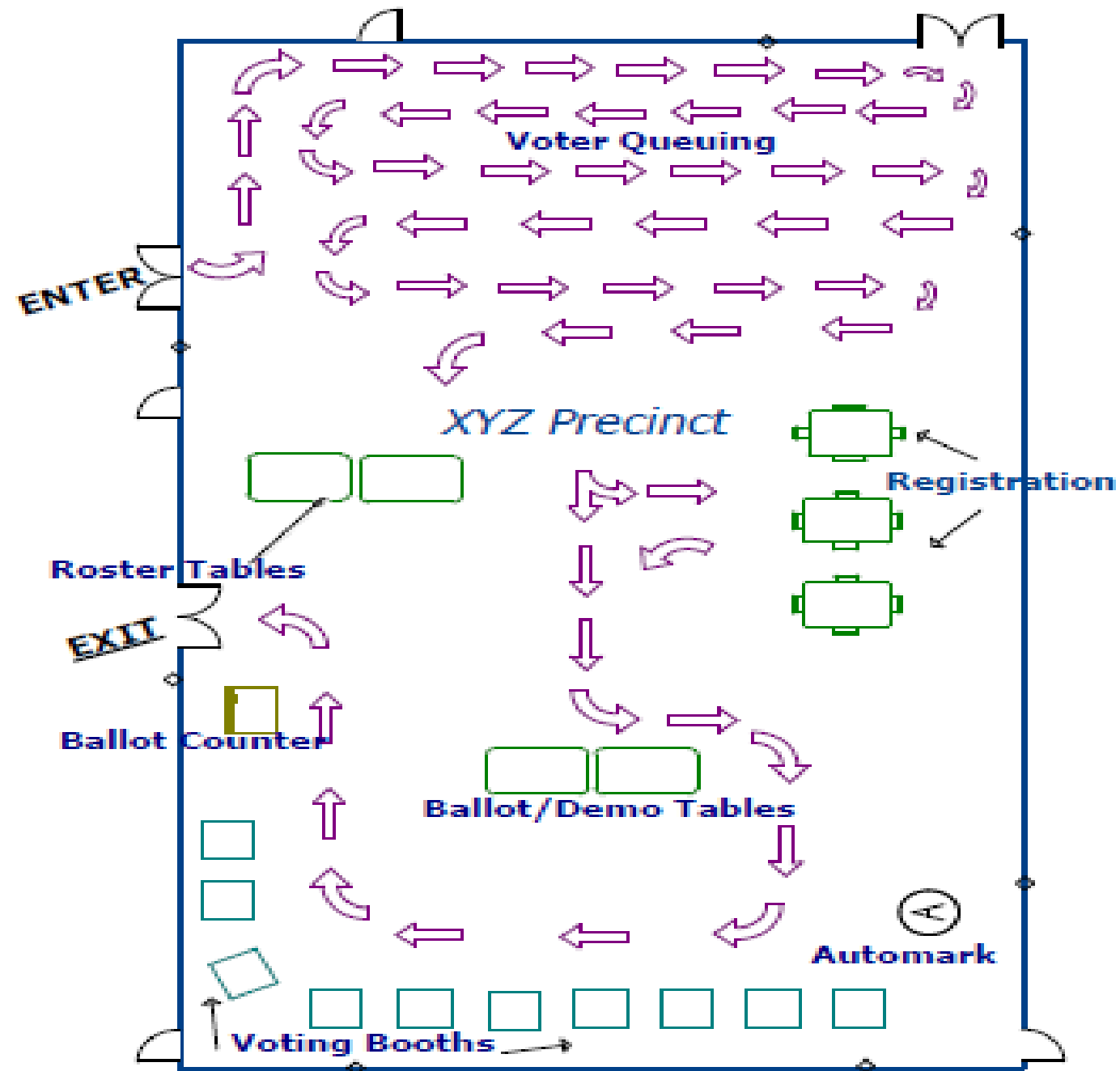
TIME SAVINGS 2009 VS 2013

2009	2013 Applications if used in 2009
Full Hand Count of 22 Municipal Races <ul style="list-style-type: none">• Results in 15 working days (18 calendar days)	Full Hand Count of 22 Municipal Races <ul style="list-style-type: none">• Results in 8 working days• Potential of declared winners on Election Night Use of ElectionWare Ver. 5.1 Report Utility <ul style="list-style-type: none">• Results in a few days• Potential of declared winners on Election Night
Tabulation of Write In Candidates <ul style="list-style-type: none">• Mayoral contest: 4 hours• BET and MPRB: Over 8 hours for each office	Tabulation of Undeclared Write In Candidates as an Aggregate: <ul style="list-style-type: none">• Mayoral contest: Well under 1 hour• BET and MPRB: 1 to 3 hours for each office


POLLING PLACE ASSESSMENT GUIDE

- General
 - Chairs/Tables
 - Queuing Area & Lighting
 - Parking & Transportation
 - Entrance, Pathways & Doorways
 - Special Needs/Equipment
- 






2013 POLLING PLACE CHANGES


- **Ward 2–Precinct 4**: Coffman Union — moves to Weisman Museum
 - **Ward 2–Precinct 9**: Seward Towers East — moves to Augsburg College Oren Gateway Building
 - **Ward 6–Precinct 2**: Seward Square Apts. — moves to Seward Towers East
 - **Ward 8–Precinct 5**: Watershed High School — moves to St Joan of Arc Church (which will serve two precincts—Ward 8–Precinct 4 and Ward 8–Precinct 5)
 - **Ward 10–Precinct 2**: Ballentine VFW — moves to Jefferson School (which will serve two precincts—Ward 10–Precinct 1 and Ward 10–Precinct 2)
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2014 POTENTIAL POLLING CHANGES


- Polling site changes
 - Precinct boundary changes
 - Precinct additions
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POLLING PLACE WORK GROUP

Recurring Discussion Points Included:


- Proactive Line Management
 - Expanded, in person, voter education & outreach
 - Signage & direction within polling site
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POLLING PLACE MANAGEMENT

- Precinct Profile
 - Understanding demographics within each precinct and planning for their needs
 - Increase in Election Judge staffing
 - Increased, proactive line management
 - Verifying voters are in correct precinct
 - Verifying voters have required documents to register & providing registration materials
 - Identifying voters in need of translation assistance
 - Expanded/modified signage
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RECRUITMENT OF ELECTION JUDGES

SECOND LANGUAGE SKILLS

- ▶ One in five Minneapolis residents speaks a language other than English in their homes.
 - ▶ Precincts identified with over 15% of the population speaking one of the top three foreign languages spoken in Minneapolis (Hmong, Somali, and Spanish) will have election judges deployed who can assist
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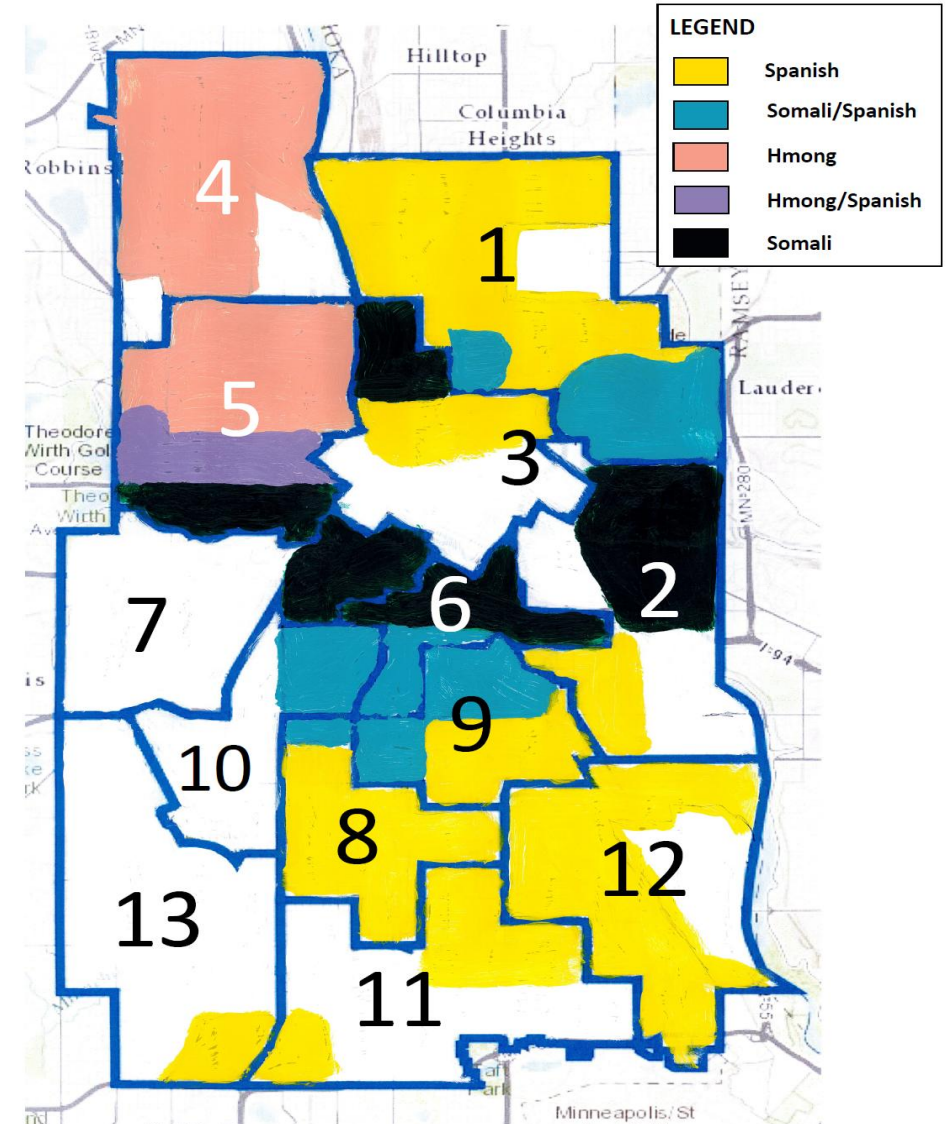
SOMALI, SPANISH, and HMONG SPOKEN AT HOME OVER 15% OF POPULATION

City of Minneapolis

Somali, Spanish, and Hmong Spoken at Home over 15% of Population

January 2013

Wards approved March 27, 2012
Precincts March 30, 2012



Source: Minneapolis Public Schools, Student Accounting Dept, Jan. 2013


STAFFING CRITERIA

- Voter turnout analysis from previous comparable elections
- Type of election cycle: local, state, and federal and primary or general
- Ballot content: offices, candidate(s), and ballot question(s)

2013 ANALYSIS:

- Public interest created by the open mayoral race and several competitive council races
- 2013 projected turnout is 60% of registered voters. Based on historical voter participation rates in municipal elections; 1993 47% and 1997 48%

HEAD AND ASSISTANT HEAD JUDGES

- Lessons learned from the 2012 Presidential Election: The need for dedicated management in the polling place on Election Day.
 - In 2013, Head and Assistant Head Judges will not be included in the base coverage formula, they are an addition to the base coverage.
 - Additional training focused on these management expectations will enable them to meet these new, more expanding responsibilities at the polls.
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STAFFING RUBRIC: 1 ELECTION JUDGE PER 150 REGISTERED VOTERS

Staffing Needs Based on Projected Voter Turnout				
60% Registered Voters as of Feb. 4, 2013	No. of Precincts	Team Election Judges (FTE=16 hrs.)	Head & Asst. Head Judge	Total Polling Place staffing
<625	11	5	2	7
626-775	13	6-7	2	8-9
776-900	13	8	2	10
901-1025	16	9	2	11
1026-1150	16	10	2	12
1151-1275	13	11	2	13
1276-1400	22	12	2	14
>1400	13	13-16	2	15-18
TOTALS	117	1137	234	Avg. = 11.7

GOALS FOR EDUCATION & OUTREACH

- *Every voter should be “Election Ready”—prepared to participate in each election knowing:*
 - When, What & Where
 - How to register & vote
 - Why every vote matters

TIMELINE

Preparation:

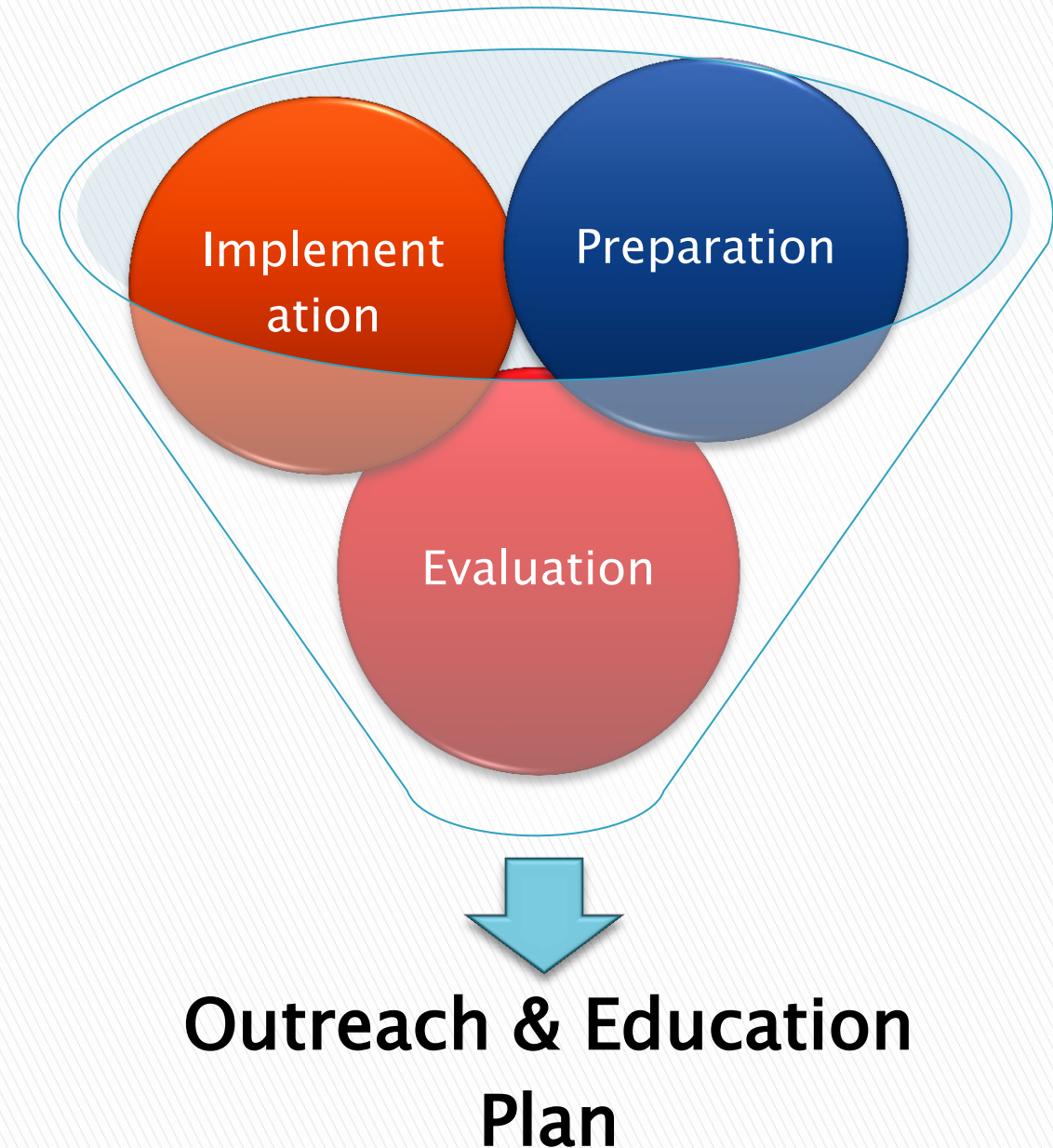
- Early Spring – June

Implementation:

- July – November

Evaluation:

- Continuous
- Full evaluation at the conclusion



INTERNAL PARTNERS

Communications

Neighborhood & Community Relations

311

Information Technology



EXTERNAL PARTNERS

➤ Organizational Partners

- Intentional coordination of efforts with civic advocacy groups like Fair Vote, Minnesota Voice, Common Cause, League of Women Voters
- Plan includes establishing partnerships with and providing support to cultural organizations, houses of worship, service organizations & service providers to engage in voter education



NEW INITIATIVES

Ambassador Program

- Community leaders serving as Voter Ambassadors with a focus on creating one-to-one education opportunities

Website

- Dynamic & intuitive design with a focus on the current election

Social Media

- Additional exposure & source for Elections specific information

SOCIAL MEDIA

Facebook.com/votempls



Twitter.com/votempls, @votempls



URBAN SCHOLARS

- 17 Scholars serving across the City from May 20–August 9
- 3 Scholars are working full-time in Elections
- All Scholars are engaged in the group project focused on outreach and education plans

